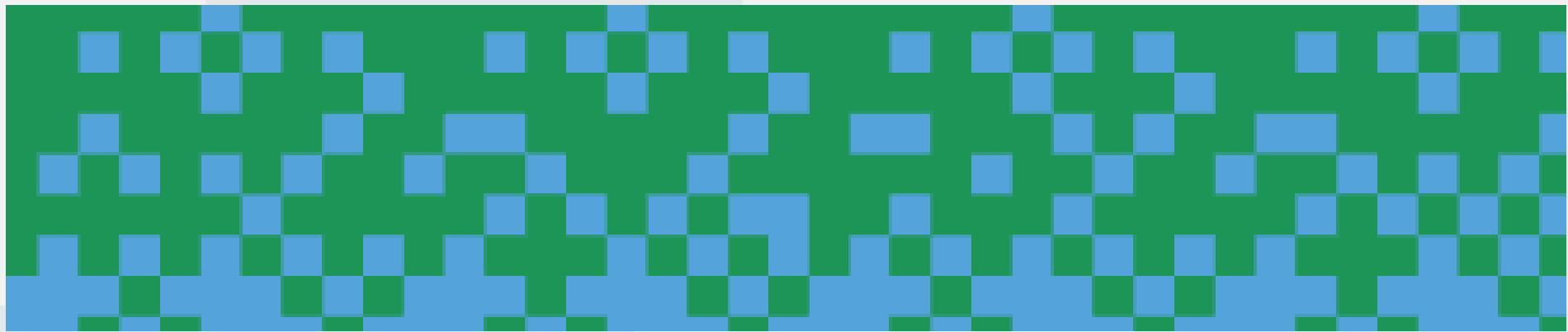


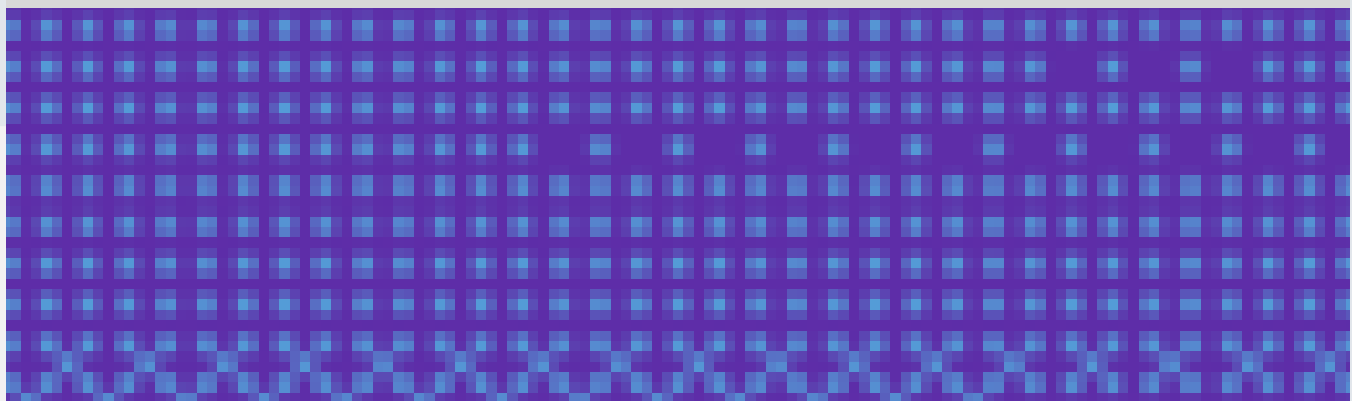
INTRODUCING



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A2i



ACADEMY TO INDUSTRY

# WHO WE ARE

**A2i** (Academy to Industry) is a career development initiative that prepares **overlooked** young adults **ages 18–21** to launch meaningful careers in tech-related fields through **hands-on training, mentorship, and real world experience.**

**Our mission** is to **close the gap between potential and opportunity** by providing practical, job-aligned training programs, helping young people launch careers earlier, earn more, and build long-term financial stability.



## A2i 2025

# WHAT WE OFFER



We've intentionally selected three **high-impact** programs based on **job market trends**, **salary growth**, and **long-term career opportunities**. Both pathways offer higher starting salaries and strong demand across industries, helping students begin building generational wealth earlier in life.



A2i 2025

# TECH SALES PROGRAM

A people-centered, performance-driven training track focused on:



Lead  
generation  
and pipeline  
development



Communication,  
negotiation, and  
sales strategy



CRM software  
tools (like  
Salesforce,  
HubSpot)

This program prepares learners for entry-level roles in tech sales, business development, and SaaS companies all offering competitive pay and upward mobility.

A2i 2025

# SPLUNK TRAINING PROGRAM

A technical track introducing students to:

↘ Real-time data analysis and systems monitoring

↘ Operational intelligence using the Splunk platform

↘ Use cases in cybersecurity, IT operations, and business analytics

↘ Preparation for official Splunk certification, including exam support

This high-demand skillset leads to careers in data, security, and IT operations industries known for high entry-level wages and consistent job growth.

A2i 2025

# AI ACCELERATOR

**A hands-on program guiding students through:**

Training with GPTs (Generative Pre-trained Transformers) and other AI tools

Practical applications of AI to support projects, solve real-world problems, and help businesses operate more efficiently

Building fully functional custom GPTs and AI-powered solutions

Use cases in business, entrepreneurship, and creative problem-solving

Guided mentorship from AI experts and support for completing portfolio-ready projects

These valuable skills create opportunities in AI, business analytics, and technology-driven industries known for competitive entry-level opportunities and strong growth potential.

**A2i 2025**

# PROGRAM OVERVIEW

## Each program includes:

Weekly live  
sessions and  
project-based  
learning

Résumé and  
LinkedIn  
optimization

Interview prep  
and mock  
interview panels

Financial  
literacy  
coaching

Career  
readiness and  
wellness  
workshops

Guest speakers  
from leading  
companies

Opportunities for paid internships and direct job placement

A2i 2025

# WHY PARTNER WITH US

We prepare high-potential talent to meet real-world workforce needs.  
Your partnership allows you to:

Access a pipeline of motivated, job-ready candidates

Host interns or hire trained graduates directly

Demonstrate your commitment to economic mobility and workforce innovation

Support career development for first-generation professionals

Offer guest lectures or mentorship to shape future talent

Build visibility as a forward-thinking employer in education-to-employment solutions

# WHO WE SERVE

Our students are:



**Ages  
18–21**



**From  
overlooked  
and working  
class  
communities**



**First-  
generation  
professionals  
seeking  
opportunity**



**Motivated,  
capable,  
and ready to  
contribute  
to the  
workforce**

**They just need the tools and a door to walk through.**

**A2i 2025**